



CMASA

CLUB MANAGEMENT ASSOCIATION
OF SOUTHERN AFRICA

A new paradigm for club management

BMI LEADERSHIP PRINCIPLES



INTERNATIONAL
HOTEL SCHOOL

VENUE: HOUGHTON GOLF CLUB, Houghton JHB
DATES: 8- 12 MAY 2017
PREREQUISITE: Employed in the club industry

CREDITS: 30 CPD Education Credits
PRICE: Member R12 995
Non-Member R14 995

Designed for managers seeking an opportunity to develop their leadership, management and critical thinking skills, BMI Leadership Principles can benefit managers at all phases of career development from rising stars to senior level executives.

Content

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| I. Accounting | VII. Strategic Leadership |
| II. The Nature of Leadership | VIII. Governance |
| III. Executive Presence | IX. 20 Rules of Power Politics in Clubs |
| IV. Code of Ethics | X. Lumina Leader Assessment |
| V. Club Trends: Creativity and innovation | XI. Case Study |
| VI. Technology | |

Note: All attendees must be present for a mandatory registration and orientation meeting at 6:00 pm, Sunday evening, at Houghton Golf Club. Snacks and sundowners will be served.

Please contact the CMASA Head Office if you are unable to attend at 011 4827542.

Class begins at 8:00 am on Monday morning.

BMI Leadership Principles attendees should not make arrangements to leave before 5:00 p.m. on the last day of class.

Venue

Houghton Golf Club - Steeped in tradition, Houghton Golf Club is one of South Africa's premier golfing venues. The course has a proud history as a championship facility having hosted no fewer than eight SA Open events, the first of which took place in 1951. The course too has been the chosen venue for the prestigious Alfred Dunhill Championship. The club offers state-of-the-art facilities and a retreat-like setting for BMI Leadership Principles students.

Accommodation and Travel Arrangements

For attendees outside of Gauteng, please make your own accommodation and travel bookings. CMASA and Houghton GC have negotiated a special deal with ASCOT BOUTIQUE HOTEL, which is in walking distance of the club. Check out their website www.ascotahotel.co.za

Ascot have offered a special rate of R860 pp/per night, excluding breakfast. Bookings will be taken on a first-come-first-serve basis.

Contact no: 011 483 3371 or email info@ascotahotel.co.za to book.

In terms of transport - Uber is a safe and cost effective option.

Booking procedure

Space is limited, book your place by emailing your name and surname and club that you are based at to admin@clubmanagement.co.za

Confirmation of your booking and registration will be sent via email with the invoice for deposit payment.

The registration policy for CMASA's Business Management Institutes (BMI) requires a 50% deposit payment on booking and balance of payment 2 weeks before the start of the course.

Cancellation Policy

Cancellation or transfer of said registration will be accepted with no penalty until 30 days prior to the start of a BMI program. No refund will be given for cancellation nor will transfer be allowed less than 28 days prior to the start of a program. An administrative fee of R250 will be charged for all full refunds.

In the event of a job change to a new club/facility, the cancellation penalty will be waived only if CMASA is able to fill the vacated seat. CMASA does require proof of new employment in order for the cancellation to be approved. Additional fee(s) will be added to any cancellation for expenses already incurred by CMASA for supplemental class materials (i.e., textbooks, notebooks, surveys, etc.).

Any cancellation and/or request to change class date or program must be submitted in writing to CMASA by the individual whose name appears on the registration. Cancellation by phone or in writing by any party other than the class attendee will not be accepted, regardless of the initial payer; extenuating circumstances in this case will be reviewed by CMASA's General Manager (or other Executive Committee Member).